Attorney's Docket No.: 06975-505001 / AOL 211

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Barry Appelman et al.

Art Unit : 2154

Serial No.: 10/718,039

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Examiner: Michael E. Keefer

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Title

: CHAT PERSONALIZATION

MAIL STOP AF

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

REPLY TO FINAL OFFICE ACTION

This paper is responsive to the final Office Action mailed March 27, 2008. The period for response has been extended through July 28, 2008 (July 27 being a Sunday), by a Petition for Extension of Time of one (1) months and appropriate fee payment submitted concurrently herewith.

Amendments to the specification begin on page 2 of this paper.

Amendments to the claims begin on page 4 of this paper

Remarks follow on page 18 of this paper.